



**Lifestyles UAE**

**HOPE**

**HEALTH OPPORTUNITY  
PRESENTATION & EXPERIENCE**



# Our Topics

- ✓ **The Company**
- ✓ **The Mission**
- ✓ **Wellness Industry**
- ✓ **Lifestyles Products**
- ✓ **Business Opportunity**



# What does **ACHIEVING** **YOUR DREAMS** mean to **YOU**?



# **Lifestyles Mission:**

**To provide health and wellness solutions to help people...**

# **Live Better. Every Day.**



# Why choose Lifestyles?

**Solid and secure - in business since 1989 with OVER 35 YEARS OF SUCCESS!**



- ✓ Offices worldwide and growing; ships to over 40 countries
- ✓ Providing Canadian made **HIGH QUALITY** Health & Wellness Products!
- ✓ Proven Career & Compensation Plan
- ✓ Excellent Training & Support System
- ✓ Member, U.S. Direct Selling Association

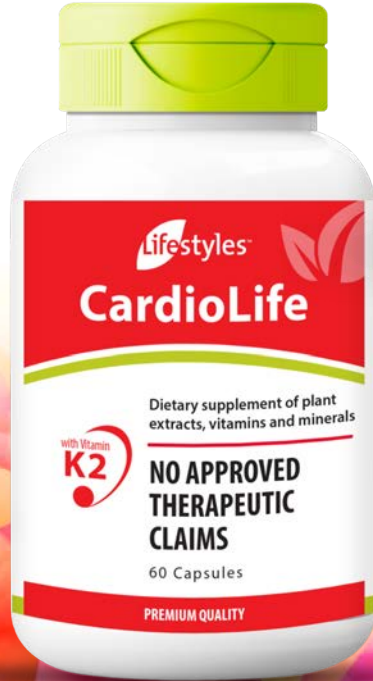
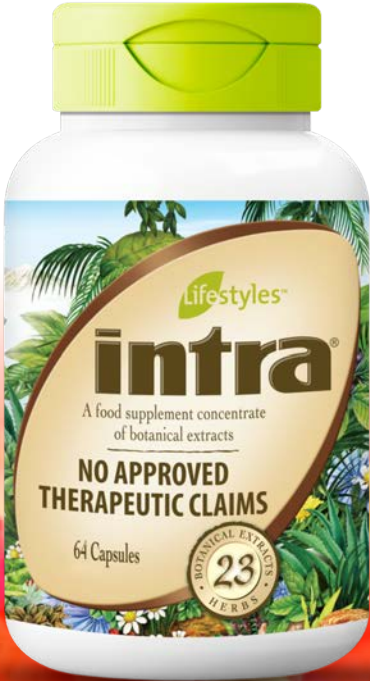


# The Wellness Industry

- The two leading causes of death around the globe are: **heart disease and cancer**
- The fastest growing disease in the world today is **diabetes**
- Obesity and high blood pressure are **reaching epidemic levels worldwide**
- Many of these conditions are caused or made worse by **poor diet and lifestyle**



**That's why QUALITY nutritional supplements are important for optimal health and vitality...**



**NEW**

**to Lifestyles UAE**

**AVAILABLE NOW!**

**Intra Capsules and CardioLife**

**BUY NOW!**



# About Lifestyles Products

Do you know someone who would be interested in: **Boosting their immune system? Increasing their energy and vitality? Preventing disease?**



Lifestyles products can appeal to anyone and everyone!

**Proper Nutrition = BETTER HEALTH!**

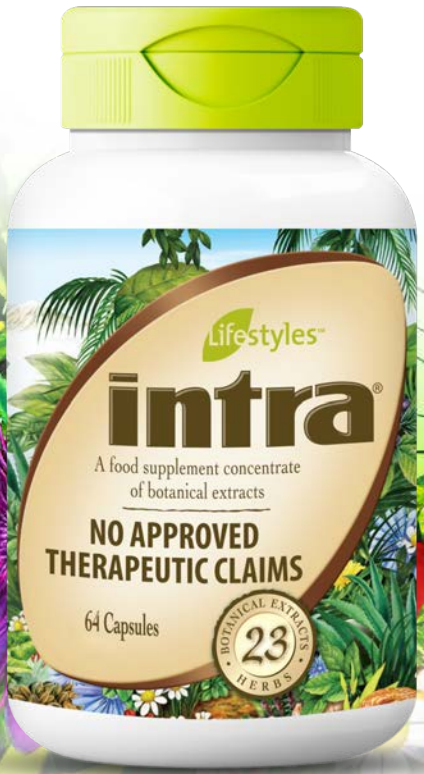
 **Healthy people need Lifestyles products too!**



**NEW**

to Lifestyles UAE

Lifestyles™  
Live Better. Every Day.



# intra® CAPSULES



**NEW**

to Lifestyles UAE



**intra**<sup>®</sup>  
CAPSULES

Did you know...

- ✓ Intra capsules are a great alternative to Intra liquid and have the SAME amazing formula of 23 botanicals extracts!
- ✓ Intra capsules contain fruit juice concentrate
- ✓ 2 Intra capsules with water = 1 jigger of Intra liquid



**NEW**

to Lifestyles UAE



**intra**<sup>®</sup>  
**CAPSULES**



Intra capsules...

- ✓ A convenient way to get your Intra botanicals everyday
- ✓ Keep them in your purse, gym bag or briefcase
- ✓ Just take Intra capsules with any liquid and...

**ENJOY THE BENEFITS!**



# intra<sup>®</sup>

- A pleasant tasting **proprietary botanical beverage** containing **23 botanical extracts**
- **Nourishes** body cells and provides essential plant-based phytonutrients (*found only in plants*)
- **Unique formula** exclusive only to Lifestyles Distributors!
- **Enjoyed by millions** of satisfied customers worldwide!



- ✓ **Intra users report fast & noticeable health improvements!**
- ✓ **Repeat sales is what fuels the business opportunity!**
- ✓ **Formula unchanged since 1992!**



# 23 REASONS FOR BETTER HEALTH!

**Intra's 23 herbs help support your body's 8 body systems\***



- #1. Schisandra berry
- #2. Siberian ginseng
- #3. Astragalus root
- #4. German chamomile
- #5. Reishi mushroom
- #6. Dandelion root
- #7. Lemon Balm
- #8. Licorice root
- #9. Juniper berry
- #10. Chinese rose hips
- #11. Alfalfa
- #12. Pipsissewa

- #13. Chicory Root
- #14. Tamarind
- #15. Bee pollen
- #16. Aloe vera gel
- #17. Thyme
- #18. Chinese pearl barley
- #19. Fenugreek seed
- #20. Ginger root
- #21. Celery seed
- #22. Capsicum fruit
- #23. Sarsaparilla



## **ROLE OF BOTANICALS in FIGHTING BODY POLLUTION:**

- ✓ Support Healthy Cardiovascular System
- ✓ Support Nervous & Skeletal System
- ✓ Detoxifiers
- ✓ Digestive Aids
- ✓ Energy Boosters
- ✓ Balance Hormones
- ✓ Antioxidants
- ✓ Immune Supporters



*\* Disclaimer: these statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. The info provided is for informational purposes only and is not intended as a substitute for the medical advice of a qualified physician. Always read & follow the label carefully.*

# intra®



## Only Intra supports the body's 8-Biological Systems!

The key to **Intra's** effectiveness is the synergy of the blended botanicals working together, providing greater benefits than an individual botanical on its own.

8 Biological Systems		Goji Juice	Mangosteen Juice	Noni Juice	Açaí	Echinacea	Vitamin C	Vitamin E	Calcium
Cardiovascular		✓	✓	✓	✓		✓	✓	✓
Digestive & Energy	✓								
Eliminative / Antioxidant	✓	✓	✓	✓	✓		✓	✓	
Endocrine	✓								
Immune	✓	✓	✓	✓		✓	✓	✓	
Nervous	✓								
Reproductive	✓	✓						✓	✓
Structural (Musculoskeletal)	✓								✓

Sources: Intra (ingredients in): various sources, primarily Natural Standard monographs; Mangosteen, Noni, Echinacea, Vitamins C & E, Calcium: Natural Standard monographs; Goji & Acai: PubMed



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# NutriaPlus

## Nutria Plus contains:



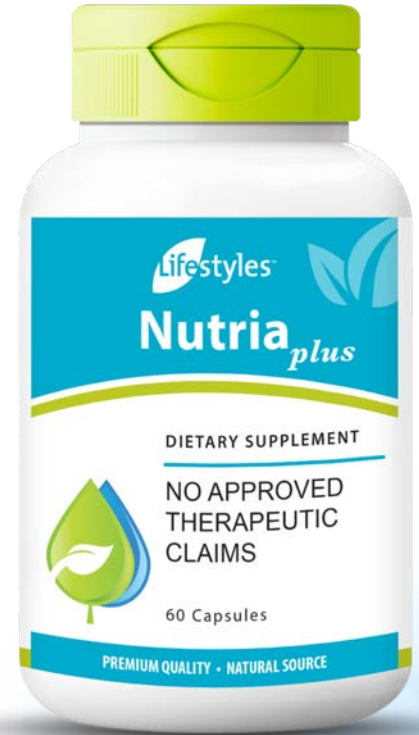
- Selenium
- Broccoli
- Carrot
- Garlic
- Grape Seed
- Green Tea
- Prune
- Beet
- Spirulina
- Alpha Lipoic Acid
- Vitamin C



# NutriaPlus

## Proven Benefits:

- Reduce inflammation in the body (root cause of many diseases)
- Prevent and heal skin damage due to mild UV exposure
- Improve tissue repair and regeneration
- Prevent abnormal cellular growth (cancer prevention)
- Anti-aging activity



# Intra and NutriaPlus

- 70% **MORE** Antioxidant power when NutriaPlus is used with Intra!
- **MORE** cell protection power!
  - **MORE** health benefits!
  - Now **MORE** than ever...

*Better Together!*



**NEW**

to Lifestyles UAE

**Lifestyles™**

Live Better. Every Day.

# CardioLife

*Helps Support  
Cardiovascular Health!*



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**NEW**

**to Lifestyles UAE**



# CardioLife

**CardioLife is a scientifically formulated dietary supplement providing vitamins, minerals and plant extracts that support cardiovascular health and blood circulation throughout the body.**

*CardioLife contains a unique and well-studied brand of Vitamin K2 called **VitaMK7**.*

**vitaMK7**<sup>®</sup>  
natural vitamin K2

**Use CardioLife everyday to:**

- Maintain the health of the arteries and blood vessels** (avoid hardening of the arteries)!
- Optimize blood flow** throughout the body – keeping the heart and cardiovascular system strong & healthy!
- Maintain and develop** strong healthy bones and teeth!

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**NEW**

to Lifestyles UAE

**CardioLife contains ingredients shown to SUPPORT**  
**the health of the arteries *and* promote normal blood flow!**

- ✓ **Vitamin K2 (called VitaMK7)**
- ✓ **Hawthorn Extract**
- ✓ **Cocoa Powder**
- ✓ **Red Beet Root Extract**
- ✓ **Cayenne Pepper Extract**
- ✓ **Magnesium Citrate**
- ✓ **Folic Acid**
- ✓ **Vitamin B6**
- ✓ **Vitamin B12**



**vitaMK7**<sup>®</sup>  
natural vitamin K2




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# Product Quality



 **Health Canada**  
Regulated by Health Canada

 **QUALITY ASSURED:** Manufactured in accordance with Good Manufacturing Practices (GMPs) as outlined by the Canadian Natural Health Products Directorate.

**GMP**



## Premium quality natural source products:

- Manufactured under the world's more stringent quality controls
- Regulated by Health Canada
- Measured by GMP and HACCP standards
- Scientifically formulated to meet your health requirements
- Carefully tested by independent ISO-certified laboratories to ensure safety, purity and reliability



**How much do YOU  
care for your body?**

**WE ONLY HAVE  
ONE BODY!**

***...and we must take  
care of it everyday!***





# PRODUCT TESTIMONIALS



# Future of the Direct Selling Industry

**The Health & Wellness industry is one of the fastest growing industries in the world today!**



- ✓ The global Health & Wellness industry **now tops US \$5.6 trillion** annually and is projected to keep growing for years to come!
- ✓ Nutritional supplements are the **strongest growing area** of the health and wellness industry

Warren Buffett, one of the world's most successful business owner, is quoted as saying **"MLMs are the ONLY business model I would use if I started a business in the future!"**

*Warren Buffet currently owns several MLM businesses, and is one of the world's TOP 10 richest people with a net worth over US \$130 billion!*



**Warren Buffett**

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# The Lifestyles Opportunity



- Partner with a **reputable and secure company**... over 35 YEARS and counting!



- **Global Business:** 17 offices & shipping to over 40 countries
- **Top Quality Products + Time-Tested Business Opportunity** = creating success stories for anyone!
- The **MORE** you share the products and Opportunity... the **greater** your earning potential!



**Be your own boss! Set your own hours!  
Build your own network... earn income for life!**

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# The Lifestyles **ADVANTAGE**

Dynamic training & support tools to ensure your success:

- ✓ **PBC (Personal Business Center)** is your innovative online tool:
  - Easy access to all your reports regarding your organization
  - Extensive product and business materials
- ✓ Your very own personal website: **myintrasite.com**
  - Customers can shop directly from your site 24/7 (*all sales generated are immediately credited to your distributorship*)!
  - Sign-up new prospects directly from your site!
  - Showcase your Lifestyles journey with Lifestyles videos & pics!
- ✓ Top-level mentors & coaches to guide you along the way
- ✓ Exceptional customer service from local office



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# 5 STREAMS of INCOME



**RETAIL  
PROFIT**

**20% to 40%**

**WHOLESALE  
PROFIT**

**10% to 20%**

**FAST TRACK  
BONUS**

**Varies by market**

**GENERATION  
BONUS**

**2% to 6%**

**ORGANIZATIONAL  
BONUS**

**1% to 3%**



**Lifestyles LADDER OF SUCCESS**

AED 1,400 -  
AED 2,800

**DIRECT DISTRIBUTOR**

AED 2,800 -  
AED 5,200

**REGIONAL DIRECTOR**

AED 5,200 -  
AED 7,000

**EXECUTIVE DIRECTOR**

AED 7,000 -  
AED 14K

**EXECUTIVE 6QLPL**

AED 14K -  
AED 35K

**NATIONAL MARKETING DIRECTOR**

AED 35K -  
AED 70K

**INTERNATIONAL MARKETING DIRECTOR**

**MORE THAN AED 70K**

**GLOBAL MARKETING DIRECTOR**

**You'll never be alone!**  
**LIFESTYLES IS TEAM WORK!**

- The Lifestyles Global Career Plan is driven by **HELPING OTHERS!**
- The **MORE** you help others in your organization succeed, the **HIGHER** the Ladder of Success you will climb!
- **Go BEYOND YOUR BORDERS!** Your earning potential is limitless when you set your sights on your **GOALS!**

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<b>INSTANT DIRECT (30%)</b>	<b>EXPRESS DIRECT (25%)</b>
<b>RETAIL PRICE: AED 16,200</b>	<b>RETAIL PRICE: AED8,000</b>
<b>81 INTRA BOTTLES</b>	<b>40 INTRA BOTTLES</b>
<b>Product Cost: AED 11,417</b>	<b>Product Cost: AED 6,030</b>
<b>Profit: AED 4,738</b>	<b>Profit: AED1,970</b>
<b>FREE PRODUCT: 9 bottles of Intra!</b> <i>(Value of FREE products: AED1,800)</i>	<b>FREE PRODUCT: 3 bottles of Intra!</b> <i>(Value of FREE products: AED 600)</i>
<b>Total Profit &amp; Savings: AED6,538</b> Return on Investment: 58%	<b>Total Profit &amp; Savings: AED2,570</b> Return on Investment: 43%

**Membership Fee : AED 180.00**

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# Lifestyles Loyalty Program

MONTH 1: LLP ORDER

MONTH 2: LLP ORDER...  
GET 1 FREE BOTTLE OF INTRA!

MONTH 3: LLP ORDER

MONTH 4: LLP ORDER...  
GET 1 FREE BOTTLE OF INTRA!

MONTH 5: LLP ORDER

MONTH 6: LLP ORDER...  
GET 2 FREE BOTTLES OF INTRA!

**ON LLP:  
GET 4 FREE  
BOTTLES OF INTRA  
EVERY 6 MONTHS!**



**BE A LOYAL CUSTOMER! GET REWARDED!**

- ✓ Order **EACH CONSECUTIVE MONTH BETWEEN THE 06<sup>TH</sup> AND 21<sup>ST</sup>**
- ✓ Minimum order volume of **150 POINTS** (any combination of products)

All Instant Direct and Express Direct programs are not considered as Loyalty Program orders.

# Secure Your Financial Future!

## How the business works:

- ✓ **Introduce** the business to others and get them to join your organization
- ✓ **Teach** your new Distributors how to sponsor others to join
- ✓ When your new Distributors sponsor other people, those people become a part of your organization as well

Can you see the long-term income potential?

**The MORE your business is duplicated, the greater your earning potential becomes!**



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# Three keys to **SUCCESS!**

#1. Must have a **BIG DREAM!**

#2. Willing to **WORK!**

#3. Must be **TEACHABLE!**



*When you think INTRA, just remember...*



# I Need The Right Attitude!

*Step on board and begin your journey of a lifetime!*



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# BUSINESS TESTIMONIALS



**#LifestylesSuccess**

**#GrowYourLifestylesBusiness**

**#Lifestyles4U**



**Where will YOU  
be 3-5 years  
from now...**

***if you continue  
doing what you're  
currently doing?***



Imagine where YOU  
may be if you are...

**WILLING TO  
CHANGE?**





**MORE TIME** to spend with family and friends!



**MORE INCOME** than bills at the end of each month!



Go on **VACATION** as often as you like!



Retirement

Plan your **RETIREMENT!**



# SIX basic steps to follow:

#1. Make a list of your **BIG DREAMS!!**

*This is your WHY in the business!*

#2. Make a list of **PEOPLE!!**

*Do not pre-qualify / People = Assets in the business*

#3. Use the **PRODUCTS!!**

*Instant Direct / Express Direct*

#4. Set **APPOINTMENTS!!**

*Send out invitations (no explanations)*

#5. Show the **PLAN!!**

*Face-to-face or virtual meetings*

#6. Be a **CORE PERSON!!**

*Be a team player!*



# **YOUR OPTIONS:**

- #1. Take ACTION!**
- #2. Buy products at retail**
- #3. Buy products at discounts**
- #4. Earn additional income**
- #5. Build a profitable BUSINESS!!**



**Position yourself to help people **Live Better. Every Day.****



Lifestyles™  
Live Better. Every Day.

# Life

## IS A CHOICE!

Your life today is the result of your attitude and choices of the past.  
Your life tomorrow, will be the result of the *choices you make today!*



*Thank You!*